

ARE YOU A RENTER? We Want to Hear From You

We want to understand your experience renting in our community. Join us in conversation and be entered to win a prize!



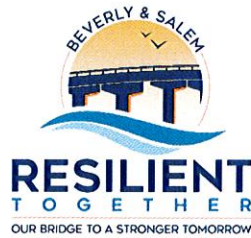
<https://resilienttogether.mindmixer.com/>

CLIMATE ACTION AND RESILIENCE PLAN

The Cities of Beverly and Salem have partnered to create Resilient Together: our plan to take collective action in the face of the climate crisis. We'll work together to advance strategies that promote clean energy, sustainable transportation, energy-efficient buildings, and more.

**LEARN MORE!
RESILIENT-
TOGETHER.
ORG**





Newsletter and Social Content for Resilient Together Renter Engagement

Renter Specific Newsletter Text:

Calling all renters in Beverly and Salem! We want to hear from you.

Resilient Together is Beverly and Salem's joint plan to protect our communities from climate threats. Through conversations and working groups with residents, businesses, and community organizations, we are building the policy priorities and actions that will keep our communities resilient and prepared for a changing climate. For this effort to be successful, we need to better understand challenges facing specific groups of residents. **If you rent your home, we want to hear from you!** Your experiences can provide valuable insights into how we can make our cities more equitable, sustainable, and resilient.

Check out the specific questions on our idea board: <http://resilienttogether.mindmixer.com/> and share your ideas on how renting plays a role in your life. You can even win a raffle prize for participating – each idea entered is one entry to our raffle!

Twitter Post #1

Corresponding Image Title: **1a Twitter Image 1**

Do you rent your home in [#BeverlyMA](#) or [#SalemMA](#)? We want to hear from you! Enter your thoughts on [#ResilientTogether](#) Mindmixer site. You will inform the plan to make our cities more accessible, sustainable, and resilient. [#ClimateAction](#)

<https://resilienttogether.mindmixer.com/>

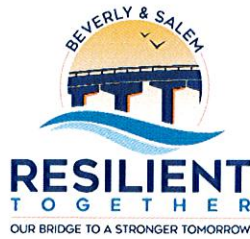
Twitter Post #2

Corresponding Image: Can be auto-populated from link to Mindmixer platform.

There is still time to win a raffle prize! If you rent in [#BeverlyMA](#) or [#SalemMA](#), enter your thoughts on the [#ResilientTogether](#) Mindmixer site. Make your voice heard and be a part of our communities [#ClimateAction](#)!

<https://resilienttogether.mindmixer.com/>





Facebook Post #1

Corresponding Image Title: **2a Facebook Image 1**

Do you rent a home in Beverly or Salem? If you're a renter #ResilientTogether wants to hear from you! Your experiences provide valuable insights into how we can make our cities more equitable, sustainable, and resilient. The more ideas you share, the better your chance of **winning a raffle prize!**

<https://resilienttogether.mindmixer.com/>

Facebook Post #2

Corresponding Image Title: **2b Facebook Image 2**

Calling all renters! There's still time to win a raffle prize by taking our survey! If you rent your home in Beverly or Salem, enter your thoughts on our Mindmixer site. #ResilientTogether

<https://resilienttogether.mindmixer.com/>

Instagram Post #1

Corresponding Image Title: **3a Instagram Image 1**

Use content above as appropriate.

